

Ad Rates + Schedule

Hawaii Moves With CENTURY 21 All Islands

Ad Special: Receive 15% Off if you advertise 2x or More

Ad Size	1x Rate	2x or More (per run)
C2, Inside Front Cover *	\$1,250	\$1,062.50
C3, Inside Back Cover *	\$1,150	\$977.50
C4, Back Cover *	\$1,350	\$1,147.50
2-Page Spread	\$1,000	\$850
Full Page	\$600	\$510
Half Page	\$300	\$255
Quarter Page	\$150	\$127.50

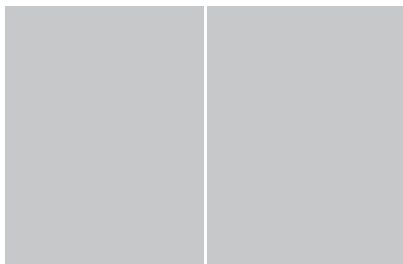
* Cover ads (C2, C3, C4) are available on a First-Come, First-Serve Basis.

Issue	Materials Deadline	Distribution Date
Spring/Summer 2013	Feb. 26, 2013	Mar. 25, 2013
Fall/Winter 2013	Aug. 27, 2013	Sept. 23, 2013
Spring/Summer 2014	Feb. 25, 2014	Mar. 24, 2014

Note: Deadlines and Distribution Dates may be subject to change.

Material Specifications

Hawaii Moves With CENTURY 21 All Islands



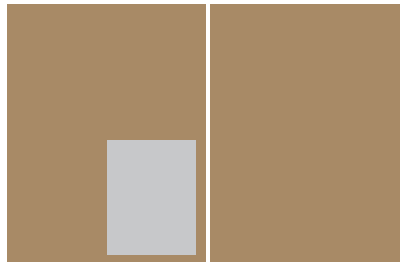
2 Page Spread:
16.75" x 10.875"



Full Page:
8.375" x 10.875"



Half Page:
7.875" x 5.0625"



Quarter Page:
3.8125" x 5.0625"

Ad Specs

2 Page Spread: 16.75" x 10.875"

** Add 1/4" around the edges if your ad has bleeds.*

Full Page: 8.375" x 10.875"

** Add 1/4" around the edges if your ad has bleeds.*

Half Page: 7.875" x 5.0625"

Quarter Page: 3.8125" x 5.0625"

*** Safe margin for text is 1/4" within the Ad.*

Preferred Ad Format

Please send files in PDF form. Please use the "Press Optimized" setting and be sure that all fonts are embedded and images converted to CMYK at 300 DPI. We also accept EPS or packaged InDesign files.

Other formats may also be accepted but please contact us prior to sending them.

Ad Submission

Landon Iwamura

Marketing.Assistant@HawaiiMoves.com

Ph: (808) 564-5128

Ad Reservations & Policy

Hawaii Moves With CENTURY 21 All Islands

How to Reserve your Ad

1. Reserve your ad space by faxing the Ad Contract to Landon Iwamura at (808) 396-0527. You may also scan and e-mail the document to Marketing.Assistant@HawaiiMoves.com.
2. Marketing will design your ad at no additional charge and send you an ad proof to approve. Please email Landon Iwamura at Marketing.Assistant@HawaiiMoves.com for instructions.
3. You may also decide to create your own ad. If you choose this option, please refer to the Material Spec Sheet.
4. Once your ad has been approved, you're done! Accounting will bill you on your monthly invoice.

Closing Dates

Ads accepted after the deadline are subject to not being published or not receiving a final proof.

Ad Proofs

Limit of **2 proofs per ad ONLY** (*only one set of changes to be accepted; the second proof is the FINAL proof*). The standard charge per change is \$75, and for any change thereafter.

Cancellation

Written cancellation of any advertising contract is required *30 days* prior to space closing date for the scheduled issue. Ads canceled after the 30-day period will automatically be billed up to *100%* of advertising space.

Payment Due

CENTURY 21 All Islands Accounting Department will bill the Hawaii Moves Magazine ad contract amount to the agent's monthly invoice. It is understood that all orders are accepted for space subject to CENTURY 21 All Islands' credit requirements.

Advertising Contract

Hawaii Moves With CENTURY 21 All Islands

Agent Name: _____ Agent Office: _____

Email: _____ Phone No. _____

Ad Size: FP Spread HP (1/2) QP (1/4)
C2 C3 C4

Frequency: 1x 2x 3x
 15% discount for 2x or more

Cost Per Run: \$ _____

Total For All Runs: \$ _____

Issues: 2013: Spring/Summer Fall/Winter | 2014: Spring/Summer

Please check one:

- I would like the C21 All Islands Marketing Department to design my ad.
- I will be sending camera-ready artwork. (*Ad is fully designed, meeting required specifications and is ready to go.*)

Order Authorized By:

Agent's Signature _____

Date _____

Please send completed contract to:

Landon Iwamura

Fax: (808) 396-0527

Email: Marketing.Assistant@HawaiiMoves.com